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*Third Annual*

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**COLLOQUIUM-  
FOR LECTURERS,  
BY LECTURERS**

**Saturday, April 26, 2003  
Lecturer Support Program  
California State Polytechnic University, Pomona**

**CAL POLY POMONA**

# *Welcome*

The Lecturer Support Program at California State Polytechnic University, Pomona is pleased to welcome you to the **COLLOQUIUM—FOR LECTURERS, BY LECTURERS**. This is the third time in the CSU a conference such as this has been planned for lecturers only. We are pleased that our division of Academic Affairs has generously provided the funding for this event recognizing the importance of opportunities for lecturers to learn from each other and to develop valuable networks across campuses and across disciplines.

The program has been divided into four time blocks. During each time period, there are three or four concurrent sessions. Concurrent sessions have one, two or three presenters or a panel. On the following pages is an at-a-glance summary of the presentations. Following that are more detailed descriptions for all presentations. For your reference, we have also included a list of presenters and a list of attendees.

We hope that we have allowed ample time at each session for questions and discussion. This is an opportunity to learn and assist each other in our most valued role as educators. At lunch you will have time to network with your colleagues. We have planned no long program – just a few words of welcome and introduction of guests.

At Cal Poly Pomona, we have three faculty support units. Although we are separate units, we work collaboratively on our projects coordinating calendars to provide the most beneficial program of activities for our faculty. I want to acknowledge the support of the directors of the other two units: Dr. Susan Kullmann Puz, Faculty Computing Center; and Dr. Ian Stewart, Faculty Center for Professional Development. And I would remiss if I did not thank Debra Brum, Associate Vice President for Faculty Affairs, for her support in making this event possible.

We hope you find today a valuable experience and that you will take a few minutes to complete the evaluation form. Your thoughts are very important to us in planning future COLLOQUIUMS.



Patricia E. Zambell, Director  
Lecturer Support Program  
Cal Poly Pomona



*Program At-A-Glance: Plan Your Day*

**Session I**

**9:00 a.m. - 10:15 a.m.**

**Room 79B-1230**

**Learning Styles and Faculty Responses**  
Brady, CSU Hayward

**Room 79B-1243**

**Free Web Site for Learning Style  
Personality**  
Gotts, CSU Fullerton

**Teaching Languages Online**  
Sirisawasdi, Thammasat University

**Room 79B-1227/1235**

**ABCs of Team Work**  
Balakrishnan/Stary/Worsham,  
CSU Pomona

**Room 79A-1263**

**“Where I’m From” an Inclusive  
Activity for a Diverse Classroom of  
Learners**  
Kass, CSU Hayward

**Session II**

**10:30 a.m. - 11:45 a.m.**

**Room 79B-1230**

**Grading Students in the RKR Lab**  
Bruin, CSU Pomona

**Multiple Choice Tests (MCTs) and  
Short Comprehensive Tests (SCTs): A  
Powerful Tool for Engineering Performance  
Assessment**  
Ronen, CSU Pomona

**Room 79B-1243**

**Measurements of Success: The Design,  
Administration and Analysis of Web-based  
Quizzes and Surveys**  
Rogers/Hoikkala/Vazquez de Diriye,  
CSU Pomona

**Room 79B-1227/1235**

**Motivating Students With Creative  
Strategies Part II**  
Burns, CSU Long Beach

**Internet Technologies and Instructor-  
Student Collaboration in Physics Class**  
Kocharian, CSU Northridge

**Room 79A-1263**

**Games for the Language Classroom**  
Daniel, CSU Pomona

**Stand Up for Education**  
Grosse, CSU San Luis Obispo

**12:00 p.m. - 1:00 p.m.**

**Lunch at Kellogg West Dining Room C**

*Program At-A-Glance: Plan Your Day*

**Session III**

**1:15 p.m. - 2:25 p.m.**

**Room 79B-1230**

Using ASP for Online Stock Trading  
Leiman, CSU Pomona

Leaping into Cyberspace: Challenges  
of Online Teaching  
Hoikkala/Rogers, CSU Pomona

**Room 79B-1243**

Computer-Based Composition: What  
is the Problem this Technology Solves?  
Cravello/Mullane/Chertkow/Feyka,  
CSU Pomona

**Room 79B-1227/1235**

Don't Wait to Be Asked: Developing  
New Courses in Your Department  
Lloyd, CSU Pomona

Critical Thinking: A Myth of Teaching  
Creation? A Comparative Case Study of  
Sino-US General Education  
Jian, CSU Pomona

**Room 79A-1263**

Courageous Conversations: Reflecting,  
Writing and Talking About Race  
Kass, CSU Hayward

**Session IV**

**2:30 p.m. - 3:30 p.m.**

**Open Forum**

**Conrad N. Hilton Foundation Great Room 79B-1227/1235**

**Topics of interest to lecturers will be discussed**

*Learning Styles and Faculty Responses*

*Speaker: Mary Anne R. Brady, Department of Management and Finance, CSU Hayward*

Frequently, faculty present class content as if the classroom were made up of contemporaries and are frustrated when the students ask questions concerning length of paper or is this on the test or other logical questions. The answer for faculty may lie in their understanding of varied learning styles and modifying their classroom presentation to accommodate these styles.

***Free Web Site for Learning Style Personality******Speaker:*** Earl Gotts, Elementary and Bilingual Education, CSU Fullerton

A free web site that allows you to assess your personal learning style and personality in an effort to improve your instruction will be introduced. This site offers hints on how to maximize your effectiveness given your learning style and personality. This web site will also allow you to have students do a similar assessment.

***Teaching Languages Online******Speaker:*** Jearanai Sirisawasdi, Thai Language, Thammasat University, Thailand

Teaching language is always a fantastic experience since it not only includes language, but also communication, way of thought, and so on. To teach language effectively, language teachers must update themselves to the changing of language use and education technology. Teaching language online or by e-learning is therefore a challenging topic for discussion.

***ABCs of Team Work***

***Panel:*** *N.T. Balakrishnan, Technology and Operations Management, CSU Pomona*  
*Mike Sary, Technology and Operations Management, CSU Pomona*  
*Patricia Worsham, Management and Human Resources, CSU Pomona*

Organizations have always relied on teams for solving unstructured problems. However, not all have achieved the same measure of success. What makes teams an attractive proposition for managing projects and solving problems is the fact that they exist as a virtual group constituted for the duration of the project; however, this is also a crucial weakness, owing to the transient nature of their existence. This session will examine some of the underlying reasons for team successes and failures. The presenters have both industry and academic experience with teams. Use of teams, in manufacturing, software, and quality assurance will be storyboarded. There will be a special coverage on the use of teams for ISO 9000 (revision 2000) implementation.

***“Where I’m From” an Inclusive Activity for a Diverse Classroom of Learners***

***Speaker:*** Michael Kass, Educational Leadership, CSU Hayward

Using an activity developed by teacher Linda Christensen and published in *Rethinking Our Classrooms, Volume II*, this interactive workshop is intended to engage participants in evoking and writing about significant aspects of their own childhoods. “Where I’m From” has been used to include and involve diverse groups of individuals in a variety of settings, from K-12 classrooms to university faculty departments, from Bay-Area teacher – and principal – preparation programs to gatherings of national educational leaders in Zimbabwe and South Africa – in every case, the poetic results have surpassed all expectations!

***Grading Students in the RKR Lab***

***Speaker:*** *Barbara Jean Bruin, Collins School of Hospitality Management, CSU Pomona*

The Restaurant at Kellogg Ranch is an upscale dining establishment – open solely for the purpose of providing a laboratory environment for students to learn how to manage a restaurant. This presentation will discuss how grading is done in this type of environment.

***Multiple Choice Tests (MCTs) and Short Comprehensive Tests (SCTs): A Powerful Tool for Engineering Performance and Assessment***

***Speaker:*** *Ram Ronen, Electrical & Computer Engineering, CSU Pomona*

While most engineering and science instructors use comprehensive tests (CTs) for evaluation of student performance, MCTs & SCTs are powerful and more effective tools. High quality MCTs require time to prepare and meet many taxonomy criteria to evaluate knowledge, performance and comprehension. MCTs/SCTs are objective, highly time-efficient and can ultimately be administered and evaluated on the WEB. For full-load instructors, these are attractive, invaluable and, at times, unsurpassed tools. The presentation will compare advantages and shortfalls of MCTs/SCTs to standard CTs, bring examples of such tests in Electrical & Computer Engineering and some statistical data that results from the tests.

*Measurements of Success: The Design, Administration and Analysis of Web-based Quizzes and Surveys*

*Panel: Susan Rogers, English and Foreign Languages, CSU Pomona*

*Paivi Hoikkala, History, CSU Pomona*

*Esmeralda Vazquez de Diriye, English and Foreign Languages, CSU Pomona*

Quizzes and surveys, when designed and administered properly, can promote active learning, teach time on task, and offer rich and rapid feedback for both student and teacher. This presentation will demonstrate various web-based formats for both quizzes and surveys, along with ways to utilize these tools in your classroom research.

***Motivating Students With Creative Strategies Part II******Speaker:*** Marka Burns, Art and Liberal Studies, CSU Long Beach

The presentation will continue the theme of last year's presentation. I have done more research on the topic and have begun to open a dialogue with other faculty on what motivates their students to learn. I have some recent surveys and data from students on what they find most motivating about their instructors and the ways in which curriculum can be made to be more motivating to students. I will share my creativity models with the colloquium participants.

***Internet Technologies and Instructor-Student Collaboration in Physics Class******Speaker:*** Armen Kocharian, Physics, CSU Northridge

Internet technologies can assist instructors in improving the way they communicate their knowledge, the course content and the wealth of material available to the students. A rich computing environment serves for a broad range of collaborative activities and is well suited to enrich the instructional process to present and organize a physics class. The web interactive environment supports the student facilities for assignments and distribution of class notes, bibliographies, and resource material, and can be used for open discussion with the students of the course content, teaching methods and course planning decisions. It also becomes the easiest way to both collect and administer online exams, tests, quizzes and hold "virtual" real-time office hours during which the instructor might answer individual (or group) questions from students. A variety of functions and specific implementation strategies will be discussed.

### *Games for the Language Classroom*

*Speaker: Irene Daniel, English and Foreign Languages, CSU Pomona*

Games in the language classroom are known to encourage performance, learning, and lower anxiety levels often associated with practice oriented tasks. Certain games can be used as assessment tools by functioning as 'pop quizzes.' My short 'hands-on' presentation will demonstrate how this can be done by using *Signature Games*.

### *Stand Up for Education*

*Speaker: Robert Grosse, Management Department, CSU San Luis Obispo*

In any educational discipline the mind can learn just as much as the seat can endure so that building physical movement of students into a long lecture period is a way to improve your performance and their attention. I will show some techniques that I have used to get students to stand up and move around during class time that actually add to the educational level. The presentation will include having the attendees perform some of the same activities I have my students do. They will have experiences to take back to their classrooms.

### ***Using ASP for Online Stock Trading***

***Speaker:*** Tjiputra Leiman, *Computer Information Systems, CSU Pomona*

Management Information Systems always emphasize the importance of telecommunications and especially the web in the new economy. But students need a real hands-on exercise in experiencing the “magic” of the Internet. The ASP-based stock trading lets students trade one stock and compete against one another. In a class of 100+ students this can be lots of fun and of course, educational. Students will do the trade from any computer that has an Internet connection – so it is not done in the usual confined lab setting. The stock price data are updated on a daily basis under strict time freeze on time corridor of trading – reflecting the real-life situation. At the end of the day, students will be able to see closing data and believe, perhaps for the first time, that the Internet really delivers.

### ***Leaping into Cyberspace: Challenges of Online Teaching***

***Panel:*** Paivi Hoikkala, *History, CSU Pomona*

*Susan Rogers, English and Foreign Languages, CSU Pomona*

Who should teach online? Who should learn online? What other things do you need to consider before entering the world of online teaching? These are some of the questions addressed in this conversation about the pros and cons of online teaching and learning. The panelists will share their experiences as participants in a year-long Collaborative Online Learning and Teaching project (COLT) at Cal Poly Pomona.

***Computer-Based Composition: What is the Problem this Technology Solves?***

***Panel:*** *Jeff Cravello, English and Foreign Languages, CSU Pomona*  
*David Mullane, English and Foreign Languages, CSU Pomona*  
*Merek "Austin" Chertkow, Aerospace Engineering Student*  
*Lauren Feyka, Sports Medicine Student*

The presentation by two English and Foreign Languages lecturers, accompanied by two former computer-based composition students, will address uses and misuses of technology in higher education, based on the theories proposed by Marshall McLuhan, Neil Postman, Sven Birkerts, and Stanley Aronowitz. Therefore, the presentation will suggest that the computer justify itself to composition studies.

***Don't Wait to Be Asked: Developing New Courses in Your Department******Speaker:*** John Lloyd, History, CSU Pomona

This workshop is designed to help lecturers design, propose, and teach new courses in their departments. This not only benefits lecturers in terms of professional development, but enables them to demonstrate their value to their respective departments. The workshop is led by a lecturer who has successfully proposed and taught upper-division courses in two departments.

***Critical Thinking: A Myth of Teaching Creation? A Comparative Case Study of Sino-US General Education******Speaker:*** Howard Jian, Interdisciplinary General Education, CSU Pomona

Creation or evolution? It is a primary topic that confronts general education in the United States as well as in other countries like China. Simple as it appears, it becomes one of the most fundamental and heatedly debated questions pertaining to general education. This case study will employ the social-constructivist approach to examine how the GE curricula in the U.S. and China are outlined in this regard and how different cultural, social, historical and political backgrounds in which American and Chinese students are reared reflects very disparate views toward the creation/evolution issue. This project intends to demonstrate that a cross-cultural and trans-national study of such a topic can uniquely contribute to the cultivation of students' critical thinking in general education.

***Courageous Conversations: Reflecting, Writing and Talking About Race******Speaker:*** Michael Kass, Educational Leadership, CSU Hayward

This workshop is designed to engage participants in reflecting on, writing about, and discussing a subject that we Americans in particular have great difficulty addressing: the issue of RACE IN OUR LIVES. Using “How to Show,” a narrative writing process developed by Peter Zachariou of UC Berkeley, we will evoke, describe, and share with one another a key moment of racial awareness in our own personal and/or professional journeys to become antiracist educators and allies for change.

## Open Forum

At previous COLLOQUIUMS, you suggested more time for discussion with your colleagues, especially those from other campuses. You also provided a fantastic list of potential topics for presentations. Unfortunately, it was not possible to meet all your requests.

This year we have included this informal time period for you to discuss issues of general interest, to ask questions and share with others your interests or concerns, and to continue discussions with presenters.



# Index of Presenters

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<u>Last Name</u>	<u>First Name</u>	<u>Campus</u>	<u>Session No.</u>	<u>Room No.</u>
Balakrishnan	N.T. "Bala"	Pomona	I	79B-1227/1235
Brady	Mary Anne R.	Hayward	I	79B-1230
Bruin	Barbara Jean	Pomona	III	79B-1230
Burns	Marka	Long Beach	II	79B-1227/1235
Cravello	Jeff	Pomona	III	79B-1243
Daniel	Irene	Pomona	II	79A-1263
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Rogers	Susan	Pomona	II	79B-1243
			III	79B-1230
Ronen	Ram	Pomona	III	79B-1230
Sirisawasdi	Jearanai	Thailand	I	79B-1243
Stary	Mike	Pomona	I	79B-1227/1235
Vazquez de Diriye	Esmeralda	Pomona	II	79B-1243
Worsham	Patricia	Pomona	I	79B-1227/1235

# List of Attendees

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<u>Last Name</u>	<u>First Name</u>	<u>Campus</u>	<u>Department</u>
Abohebeish	Ahmed	Pomona	Accounting
Acuna	Belinda	Pomona	Engineering
Avci	Tugrul	Pomona	Finance, Real Estate & Law
Balakrishnan	N.T.	Pomona	Technology & Operations Management
Bowen	Alison	Pomona	English & Foreign Languages
Brady	Mary Anne	Hayward	Management & Finance
Brock	Hank	Pomona	Accounting
Bruce	Vera	Pomona	Apparel Merchandising & Management
Bruin	Barbara Jean	Pomona	Collins School of Hospitality Management
Brum	Debra	Pomona	Associate Vice President, Faculty Affairs
Burns	Marka	Long Beach	Art & Liberal Studies
Cahueque	David	Pomona	Music
Capps	Nicole	Pomona	English & Foreign Languages
Cerini	Jennifer	Pomona	Lecturer Support Program
Choi	Alice	Sacramento	Criminal Justice
Contreras-Seyrayani	Viviane	Dominguez Hills	Psychology
Cravello	Jeff	Pomona	English & Foreign Languages
Daniel	Irene	Pomona	English & Foreign Languages
Downie	Judith	San Marcos	Library
Englert	Ann	Pomona	Behavioral Science
Essington	Amy	Long Beach	History
Exchandia	Adriana	Sacramento	Bilingual Multicultural Education Department
Feldman	William	San Luis Obispo	English
Francis	Shawn	Fullerton	Elementary, Bilingual & Reading Education
Girouard	William	Pomona	Industrial & Manufacturing Engineering
Gomez	Rafael	Monterey Bay	World Languages & Cultures
Gonzales	Lisa Danielle	Long Beach	Romance, German, Russian Languages & Literatures
Gotts	Earl	Fullerton	Elementary, Bilingual & Reading Education
Grosse	Robert	San Luis Obispo	Management
Hale	Charles	Pomona	Mathematics
Hawkins	Judith	San Bernardino	English, Humanities, Undergraduate Studies
Hill	Janet	Pomona	Behavioral Science

# List of Attendees

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<u>Last Name</u>	<u>First Name</u>	<u>Campus</u>	<u>Department</u>
Hoffman	Elizabeth	Long Beach	English & Faculty Center for Professional Development
Hoikkala	Paivi	Pomona	History
Hunt	Barry	Dominguez Hills	Health
Jantz	Darlene	Sacramento	Learning Skills
Jian	Howard	Pomona	Interdisciplinary General Education
Kass	Michael	Hayward	Educational Leadership
Kim	Heejung	Bakersfield	PE & Kinesiology
Kocharian	Armen	Northridge	Physics
Kubokawa	Shizue	Pomona	Technology & Operations Management
Kullman Puz	Susan	Pomona	Director, Faculty Computing Support Center
Leiman	Tjiputra	Pomona	Computer Information Systems
Lionello	Carol	Fullerton	Elementary, Bilingual & Reading Education
Liu	Jeanny	Pomona	International Business & Marketing
Lloyd	John	Pomona	History
Mackay	Rosaleen	Pomona	English & Foreign Languages
Malakar	Subhash	Pomona	Mathematics
Marshall	Jeannie	Pomona	Geography & Anthropology
Mautner	Don	Monterey Bay	Institute for Earth Systems Science & Policy
McDonald	Tracy	Pomona	Mathematics
Mednick	Barry	Fullerton	Information Systems & Decision Sciences
Morales	Romelia	Fullerton	Education
Mullane	David	Pomona	English & Foreign Languages
Naiyer	Zack	Pomona	English & Foreign Languages
Omary	Maria	Pomona	Human Nutrition & Food Sciences
Pye	Siew-Ching	Pomona	Mathematics
Quintana-Mullane	Kimberly	Pomona	English & Foreign Languages
Raths	Luci	Fullerton	Elementary, Bilingual & Reading Education
Reins	Tom	Fullerton	History
Rivera	Julie	Long Beach	Chicano & Latino Studies
Robinson	Prentiss	Pomona	Electrical & Computer Engineering

# List of Attendees

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<u>Last Name</u>	<u>First Name</u>	<u>Campus</u>	<u>Department</u>
Rogers	Susan	Pomona	English & Foreign Languages
Royce	Marie	Pomona	Collins School of Hospitality Management
Ryon	Ted	Sacramento	ECS College
Shirley	Jill	Pomona	Mathematics
Slayton	LuAnn	Fullerton	Elementary, Bilingual & Reading Education
Stahl	Ken	Pomona	Interdisciplinary General Education
Stary	Mike	Pomona	Technology & Operations Management
Stewart	Ian	Pomona	Director, Faculty Center for Professional Development
Thorne	Bonnie	Pomona	Behavioral Science
Truong	Andrew	Pomona	International Business & Marketing
Vazquez	Teresa	Pomona	Urban & Regional Planning
Vazquez de Diriye	Esmeralda	Pomona	English & Foreign Languages
Wanderman	Ken	Monterey Bay	Institute for Communications Science & Technology
Worsham	Patricia	Pomona	Management & Human Resources
Zambell	Patricia	Pomona	Director, Lecturer Support Program

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