



Office of Public Affairs  
Division of University Advancement

## News Release

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### Volunteers Needed for Final Preparations of Cal Poly Universities' 61<sup>st</sup> Rose Float

POMONA, Calif. — With the New Year's Day parade fast approaching, it's time for Rose Float students to put the "petals" to the metal, so to speak. Students from the Cal Poly Universities in Pomona and San Luis Obispo are looking for volunteers to help them add flowers and finishing touches to the 61<sup>st</sup> Cal Poly Rose Float parade entry.

Decorations Week runs from Dec. 26-31 at the Brookside Pavilion, located near Lot I at the Rose Bowl in Pasadena. Shifts of three to five hours can begin as early as 8 a.m. and end as late as midnight. Volunteers can assist by preparing the natural materials, decorating the float, working in the food tent for volunteers, cleaning up, as well as helping with volunteer check-in.

Volunteers who wish to decorate the float do not have to sign up. If they arrive and space is available, they will be admitted. However, groups of 10 or more must register in advance online at <http://www.cprosefloat.org>. Admission into the Brookside Pavilion requires purchase of a \$1 wristband.

The Cal Poly Universities' float is the only entry in the annual Tournament of Roses parade that is designed, built, and decorated solely by students and volunteers -- a tradition that dates back to 1949. Each year, more than 1,000 community volunteers lend a hand in covering every inch of the float with natural materials, such as flowers, leaves, seeds or bark.

The 2009 Cal Poly Universities float, "Seaside Amusement," marks the 61<sup>st</sup> consecutive time students from the Pomona and San Luis Obispo campuses will provide an entry in the Tournament of Roses Parade. The float features a lively and whimsical seaside boardwalk filled with amusement rides and attractions, including a roller coaster, Ferris wheel, parachute drop, game, food and ticket booths, carousel horses and bumper cars.

For more information about volunteering to decorate the Cal Poly Universities 2009 Tournament of Roses Float, please contact Marla Franco, senior coordinator of the Rose Float, at (909) 869-3642. A volunteer information packet is available at <http://www.cprosefloat.org>.

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