



Office of Public Affairs
Division of University Advancement

News Release

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Cal Poly Pomona Takes Part in Anti-Drunk Driving Campaign

POMONA, Calif. — Drinking by college-age students is estimated to contribute to 1,700 alcohol-related injury deaths (mostly car crashes) and 600,000 nonfatal injuries each year.

Cal Poly Pomona's University Police Department has joined 100 other state law enforcement agencies to help curb drunken driving. Beginning Dec. 12, they will take part in an aggressive winter holiday DUI enforcement campaign through the new year. Additional officers and deputies throughout the county will be conducting checkpoints as well as specialized patrols looking for DUI drivers.

Their efforts will be supported by \$7 million in grants over three years from the Office of Traffic Safety. The grant funds prevention and enforcement measures such as educational events, sobriety checkpoints and designated DUI patrols in the area.

"We're concentrating enforcement efforts all around the campus community, and we will be working closely with outside police agencies as well," said university Police Chief Michael Guerin.

The university is working with other Los Angeles county law enforcement agencies in this region's Avoid the 100 Task Force, with the Glendora Police Department serving as grant host.

The Avoid the 100 Task Force includes city police departments throughout Los Angeles county, the Los Angeles Police Department, Los Angeles Sheriff's Department, the California Highway Patrol, Pomona Probation, Alcoholic Beverage Control, University of California Police and State University Police. Other educational partners include nonprofit organizations such as Mother's Against Drunk Driving and SafetyBeltSafe USA.

For more information, contact Kristin Surber at (909) 869-4139 or Wendy Soos at the Glendora Police Department at (626) 914-8250.

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