



Office of Public Affairs  
Division of University Advancement

## News Release

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FOR IMMEDIATE RELEASE  
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### Newly Certified Course Featured at Cal Poly Pomona's Third Memorial 5K Run/Walk

POMONA, Calif. — October 1, 2008 — Get some fresh air while supporting student scholarships at the third annual Matthew Myers Memorial 5K Run/Walk at Cal Poly Pomona on Saturday, Oct. 18, beginning at 8 a.m. Registration is open now.

This year, Matt's Run boasts a USA Track and Field Certified course that takes participants through the university's scenic landscape, past the historic Arabian Horse Center and citrus groves.

Matt's Run celebrates the memory of Matthew Myers, a former communication student who passed away in 2005 at only 20 years old. Proceeds from the event will benefit the Matthew Myers Memorial Fund which awards annual scholarships to outstanding Cal Poly Pomona students.

The university's Greek Council has adopted Matt's Run as their philanthropic fundraiser, bringing the support of 1,200 people in 25 houses to the memorial run. Each house will raise funds for the event in addition to sending two volunteers to staff the event and at least one runner.

Registration is required in order to participate in the event. Pre-registration fees are \$30 for adults and \$15 for students with school ID. Day-of-event registration fees are \$35 for adults and \$20 for students with school ID. The registration fee includes an event T-shirt, runner ID number, snacks and drinks. T-shirts are not guaranteed for those who register late.

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Those who wish to register on the day of the event can do so between 6:30 and 7:45 a.m. Pre-registered competitors can also pick up their packets during this time.

There will be an awards ceremony at 9:30 a.m. to honor the top three finishers in each age division. For the first time, organizers will also present the Myers Cup, a perpetual trophy to be given to the student group that shows the most spirit.

To register, volunteer or become a sponsor, visit [www.mattsrn.com](http://www.mattsrn.com). For more information, contact Laura Peterson at (909) 869-4852.

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**ABOUT CAL POLY POMONA** — Striking a balance between urban excitement and rural charm, Cal Poly Pomona is nestled in 1,438 rolling acres in the heart of sunny Southern California. With 3,000 faculty and staff to serve 21,500 students, Cal Poly Pomona's mission is to advance knowledge by linking theory and practice while preparing students for leadership and careers in a multicultural world. The university seeks to place learning at the center of every program, course, and activity on campus. Students can apply their knowledge through hands-on projects, collaborate with faculty members on research, and participate in valuable internships and service learning programs. Eight colleges (agriculture; business administration; education; engineering; environmental design; hospitality management; letters, arts and social sciences; and science) offer 56 undergraduate and 23 graduate degrees, as well as 8 credential programs.