



Office of Public Affairs  
Division of University Advancement

## News Release

Media Contact: **Uyen Mai**  
(909) 869-5331, [utmai@csupomona.edu](mailto:utmai@csupomona.edu)  
Release No: 0708-061

**FOR IMMEDIATE RELEASE**  
March 19, 2008

### **Special Thursday Arabian Horse Shows at Cal Poly Pomona Target Local Youngsters**

POMONA, Calif. – Cal Poly Pomona’s renowned W.K. Kellogg Arabian Horse Center will host two special shows on Thursdays, April 10 and May 1. Though the shows are timed ideally for youngsters on field trips and groups, anyone can attend. Reservations are required.

The hour-long shows begin at 10:30 a.m. each day and cost \$1 for children and adults. Local schools are encouraged to attend.

The horse show spotlights the versatility, beauty and intelligence of the Arabian breed. The horse show is the university’s oldest tradition. It was started in 1926 by cereal magnate W.K. Kellogg, whose 813-acre ranch would later make up a large portion of the Cal Poly Pomona campus.

The Arabian Horse Center will also host the remainder of this season’s Sunday shows at 2 p.m. on April 6 and May 4. Sunday shows are free for children under five, \$2 for seniors and children and \$3 for adults.

For more information, contact Kelly Pina at (909) 869-4988.

###