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News Release

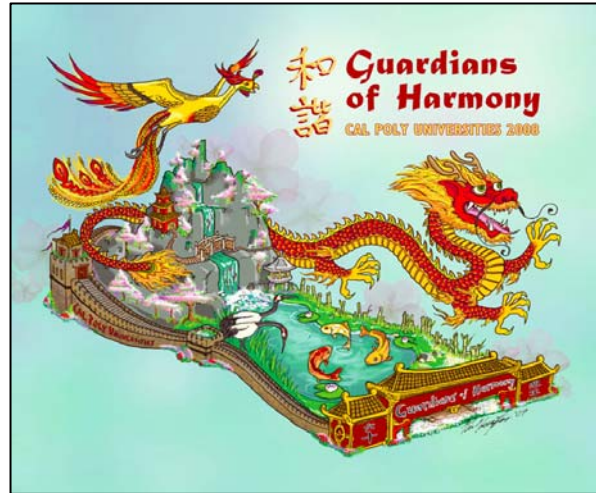
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NOTE: Rendering available upon request.

FOR IMMEDIATE RELEASE
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Cal Poly Students Prepare for Final Sprint toward Completing 60th Consecutive Rose Float 'Guardians of Harmony'

POMONA, Calif. — As fall quarter final exams approach in December, Cal Poly students at Pomona and San Luis Obispo are thinking of another final stretch – completing their 60th consecutive entry into the Tournament of Roses Parade.

It's a tradition older than cell phones, personal computers and even some of the students' grandparents. While the times may change, the Cal Poly Universities are keeping their Rose Float tradition alive with their 2008 entry "Guardians of Harmony."



Rendering of 60th Rose Float "Guardians of Harmony" available online at www.csupomona.edu/news

The float depicts the watchful duo of a dragon and phoenix and other traditional Chinese elements such as the Great Wall, a pagoda, cherry blossoms and carp. The float design is in line with the theme of the 119th Rose Parade theme, "Passport to the World's Celebrations."

"Guardians of Harmony" will be the 77th unit in this year's parade. The parade is scheduled on Tuesday, Jan. 1, 2008 at 8 a.m. (PST). Those who watch the parade live will catch the student-built float during the last third of the parade.

"Cal Poly Pomona has a richness of diversity that is celebrated on campus and we wanted to celebrate this diversity by having a float that was reflective of our appreciation of cultural

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perspectives,” said Janetta McDowell, senior coordinator of the Office of Student Life & Rose Float. “This float shows the many facets of the Chinese culture as well as the beauty of it all.”

The Cal Poly Universities float program is one of the few self-built floats in the parade.

Students from the Cal Poly Universities in Pomona and San Luis Obispo have designed, constructed, decorated and financed entries in the Tournament of Roses Parade every year since 1949. Over the years, the floats have received 45 awards, including nine Founder's trophies for the best volunteer-built float.

The two campuses, located approximately 225 miles apart, manage to coordinate the effort to complete the float for each parade. Throughout a 12-month period, the student committees work closely together on their respective portions of the float to ensure it is built to specification.

Involvement in this project highlights the Cal Poly Universities' learn-by-doing philosophy as students develop these decorative floats from design conception to welding together steel and pasting petals to driving the contraption down Colorado Boulevard.

The San Luis Obispo team transports its half to Cal Poly Pomona where both teams collaborate to complete the project. Just before New Year's Day, the campus community joins the Rose Float team to help them put the finishing floral touches on the float before its debut on Colorado Boulevard.

To learn more about the Rose Float project or to become a volunteer, visit www.cprosefloat.org.

NOTE TO MEDIA: Online press kit with downloadable photos and stories available online at <http://www.csupomona.edu/news/rosefloat.shtml>.

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ABOUT CAL POLY POMONA — Striking the perfect balance between urban excitement and rural charm, Cal Poly Pomona is nestled in 1,428 rolling acres in the heart of sunny Southern California. With 2,600 faculty and staff to serve 20,000 students, Cal Poly Pomona's mission is to advance knowledge by linking theory and practice while preparing students for leadership and careers in a multicultural world. The university champions an approach that places learning at the center of every program, course, and activity on campus. Students are afforded opportunities to apply their knowledge through hands-on projects, collaborate with faculty members on research, and participate in valuable internships and service-learning programs. Seven colleges and one school offer 66 undergraduate and 21 graduate degrees, as well as eight credential programs.