



Office of Public Affairs  
Division of University Advancement

## Media Advisory

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### **POTENTIAL CRISIS OVER STATE'S COMPETITIVENESS IN SCIENCE AND TECHNOLOGY ADDRESSED AT SUMMIT**

#### **Cal Poly Pomona Hosts Summit and Congressional Hearing Sept. 21-22**

POMONA, Calif. — In a world where advanced knowledge is widespread and low-cost labor is readily available, United States advantages in the marketplace and in science and technology have begun to erode. According to the congressionally-requested report *Rising above the Gathering Storm*, a comprehensive and coordinated effort is urgently needed to bolster U.S. competitiveness and leadership in these areas.

To address the looming technical workforce crisis, Cal Poly Pomona and the Competitiveness Crisis Council (CCC) will hold the state-focused summit “California is at Great Risk: Securing Our Competitiveness in a Global Market” from **Sept. 21-22** at Cal Poly Pomona’s Kellogg West Conference Center.

The goal of this summit is to develop a set of specific recommendations designed to confront the impending crisis. At the core of the efforts to regain global competitiveness is increasing America’s talent pool through education in the key areas of science, technology, engineering and mathematics (STEM).

The summit will begin with a Congressional Hearing for the House Subcommittee on Higher Education, Lifelong Learning and Competitiveness led by the Hon. Ruben Hinojosa (D-

#### **AT A GLANCE**

WHO: Cal Poly Pomona and the Competitiveness Crisis Council

WHAT: Summit and Congressional Hearing addressing the potential U.S. workforce crisis in science and technology

WHEN: Sept. 21-22

WHERE: Kellogg West Conference Center at Cal Poly Pomona, 3801 W. Temple Ave. in Pomona

INFO: (909) 869-2513

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Texas), subcommittee chair. Hinojosa will be joined by other members of the subcommittee as well as several California delegation members of the House of Representatives.

The hearing will provide congressional leaders with a clear view of the problems producing this crisis and the possible solutions that are available. Among the anticipated outcomes of the hearing will be an understanding of current gaps in public policy relating to the training of professionals in STEM disciplines, as well as an assessment of the resources necessary to address this challenge.

The summit event will include academic, corporate, and community leaders' views on how to improve educational outcomes in the STEM fields.

Registration for the summit is free and limited to the first 150 participants. To register visit <http://www.competecalifornia.com> and click on the Register Here link.

Cal Poly Pomona is located at 3801 W. Temple Ave. in Pomona. For more information call (909) 869-2513.

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**ABOUT CAL POLY POMONA** — Striking the perfect balance between urban excitement and rural charm, Cal Poly Pomona is nestled in 1,428 rolling acres in the heart of sunny Southern California. With 2,600 faculty and staff to serve 20,000 students, Cal Poly Pomona's mission is to advance knowledge by linking theory and practice while preparing students for leadership and careers in a multicultural world. The university champions an approach that places learning at the center of every program, course, and activity on campus. Students are afforded opportunities to apply their knowledge through hands-on projects, collaborate with faculty members on research, and participate in valuable internships and service-learning programs. Seven colleges and one school offer 66 undergraduate and 21 graduate degrees, as well as eight credential programs.

**ABOUT THE COMPETITIVENESS CRISIS COUNCIL** – The Competitiveness Crisis Council is a coalition of corporations, educators and Hispanic engineering organizations dedicated to building a pipeline of qualified technical talent in the United States. For more information, visit [www.competecalifornia.com](http://www.competecalifornia.com).