



## HOSPITALITY MANAGEMENT

### Where are the books and periodicals about the Hospitality industry shelved?

Hospitality Industry TX 901 – TX953

Tourism G154.9 – G155.5

Travel G149 – G180

Cookbooks TX 643 – TX840. The subject for cookbooks is cookery, as in Cookery - Italy

**Note:** we recommend you also use the online *Library Catalog Books and More*.

### How do I find articles or reports about the Hospitality industry?

*Hospitality and Tourism Complete* **database** 500,000 records from more than 500 titles; worldwide.

This is **now a full-text** database! Use the **Find IT!** link for any citations that do not have a **full-text icon**.

*ABI/Inform* **database**

Strong coverage of hospitality subjects. And mostly full text. Use the **Find IT! Link**.

*Factiva* **database**

Not linked to Find It! but mostly full text. See instructions for searching in *Business Subject Databases*. Broad, with worldwide, coverage.

*IBISWorld* **Database**

Suggest search by key words: hotels, restaurants, travel, casinos, gaming, etc. Note Table of Contents in left column by reports. Reports reference and link to other reports of similar industries.

*Mergent Online* **Database**

See “Industry Reports” tab at top. Select Hospitality & Tourism from pull-down menu, match with a region of the world (North America, Europe, Asia Pacific). Reports go back to 2003.

*Standard and Poor's Net Advantage* **database**

Select “Industries” at top. Surveys for: *Alcoholic Beverages, Foods and Non-alcoholic Beverages, Lodging and Gaming, and Restaurants*.

### Which reference books include the Hospitality industry?

*Encyclopedia of Hospitality and Tourism* Ref TX 905 .V57

U.S. Travel Data Center publications:

*Impact of Travel on State Economies* (Ref G 155 .U6 I46)

*Survey of State Travel Offices* (Ref G 155 .U6 U58a)

*Tourism's Top Twenty* (Ref G 155 .A1 T5928)

*Travel Market Report* (Ref G 155 .U6 T688)

**2002 Economic Census (US Bureau of the Census):**

<http://www.census.gov/econ/census02/> every five years. See *Industry Series* and *Subject Series*. Scroll down for NAICS 71 and 71 sections.

**Business Plans:**

*Business Plans Handbook : a Compilation of Actual Business Plans Developed by Small Businesses throughout North America* (Ref HD 62.7 .B865 Table #1)  
Consult the index; set includes plans for Bed & Breakfast; Bars, Restaurants, Travel Agency, and more.

**Hospitality Legal Reference Sources:**

*Hospitality Law* Ref KF 2042 .H6 A134  
A looseleaf service, updated.

*Hospitality Law: Managing Legal Issues in the Hospitality Industry*  
Ref KF 2042 .H6 H67 2006

**Hospitality Industry Directories (examples):**

*Chain Restaurant Operators* Ref TX 907 .D49  
Includes industry rankings and statistics

*Directory of Food Service Distributors* Ref HD 9321.3 .D53  
Includes industry rankings and statistics

*Hotel & Travel Index*, quarterly (Ref TX 907 .H59)  
Information on over 45,000 hotels and resorts worldwide.

*Food & Beverage Market Place* 3v. (Ref HD9321.3 .T5)  
Essential!

**Demographics (examples):** (statistics that tell you about people; where should you locate your hospitality business?)

*MPA/ Market Profile Analysis:* (Business Reference)  
*Los Angeles-Long Beach SMSA* Ref HC 108 .L55 M22  
*Riverside-San Bernardino-Ontario SMSA* Ref HC 108 .S62 M22  
*Anaheim-Santa Ana-Garden Grove* Ref HC 108 .A415 M22

**US Census on the Internet:** <http://www.census.gov/>

**Buying power Indexes:** (An index that tells you of discretionary income; how much do people in an area have free to spend on dining out?)

*Community™ Sourcebook of ZIP Code Demographics...* Ref HA 203 .S66 S87 (Business Reference)  
3/09 – DH