

# College of the Extended University – A Self-Supporting Unit

## Mission

The College of the Extended University extends Cal Poly Pomona's boundaries and expertise by integrating, educating, and empowering lifelong learners from diverse populations in traditional and alternative settings.

## Vision (draft)

To be a leading lifelong learning institution offering high quality and easy-to-access extended education to working professionals and aspiring individuals in regional and global communities

## Assessment

The survey currently in use for the College of Extended University Non-Credit courses provides a rating system of 1 to 5. A score of 1 represents a score of poor and a score of 5 represents a score of excellent. The Instructor/Course Evaluation survey consists of 11 questions which ask students to rate the instructional program they have just completed. The questions range from teaching style to course content.

The questions are as follows:

1. How well did the instructor prepare for class sessions?
2. How well did the instructor arouse interest and transmit enthusiasm?
3. Was the instructor knowledgeable about the topics presented in the course?
4. Did the instructor make students feel comfortable about asking questions?
5. Did the instructor answer questions effectively?
6. Were the instructions/directions for course assignments clear?
7. Please rate the training materials and handouts used in the course.
8. Please rate the overall content of the course.
9. Did the course meet your expectations?
10. Would you enroll in another course taught by this instructor?
11. Would you recommend this course to others?

The overall average score for the non-credit courses offered in the last two years is 4.59. The level of satisfaction is high, and 97% of the survey respondents ranked CEU instructor competence, presentation and course content Very Good to Excellent.

The vast majority of the attendees for the Leadership Academic program agree and/or strongly agree that the program improve their supervisory skills in the various areas including leadership with a new perspective, the role of creativity and innovation in leadership, strategic communication, balancing power and influence strategies, strategic thinking and decision making, the impact of budget and finance, and ethical responsibilities. Similar positive results were achieved for the Supervisory program in regard to the role of supervision and effective communication, successful coaching; motivational strategies, leading the team; resolving conflicts, effective delegation strategies.

## Strengths

- Our people – team capacity and abilities
- University and college reputation
- Access to campus resources
- Our location in S. Cal, Gate to Inland Empire/LA Metropolitan, on Pacific Rim

- Unlimited boundaries

#### Challenges

- Limited resources for development
- Understaffed
- A comprehensive strategic plan in line with the university's plan
- Downturn in economy
- Identity promotion
- Online programs for distance and/or e-learning
- Competition
- Accountability management
- Adjusting to changes

#### Current Focuses

- New marketing and networking strategies
- New professional training programs – expanding instructors' pool
- Expanding language institute
- Expanding international education program for professionals in emerging regions
- Promoting external degree programs through Special Sessions

#### Work in Progress

- Balancing advancement and cost *w.r.t.* limited resources
- Use of managing information technologies
- eLearning: on-line certificate programs
- Enhanced communications within the CEU through regular senior staff, all-college and ad hoc meetings and other mechanisms
- Restructured marketing-communication efforts
- Collaborative marketing with CPPF on CTTI leasing
- Renewed international marketing for CPELI and training
- Partnering with academic colleges on grants, contracts and special sessions (the international education program, the summer camps for migrant education students, the CSU Commission grant, the TEA grant, and the Master of Architecture in Interior Design program)
- Outreaching to industry and government agencies locally and internationally