

**College of Business Administration**  
**Tipping Point Plan Update**  
**August 1, 2008**

**Part I- Learning-Centered Activities Related to Student Learning**

1. The Supply Chain Operations Technology (SCOT) laboratory is a creative example of learning-centered activity. Students designed the layout, experimented with various technologies, developed "learning by doing" student projects, tutorials for faculty and demonstrations for visitors of the laboratory. More than 20 students have completed senior projects in the SCOT laboratory and the lab will continue to be managed and operated by students (1).
2. The CBA Assurance of Learning and Curriculum Improvement committee is collaborating with Judicial Affairs to develop an academic integrity video for use in business courses. This project was initiated as a result of the College's assessment process and is expected to be completed in Fall 2008 (1).
3. In March, the Computer Information Systems department hosted the first Western Regional Collegiate Cyber Defense Competition where high-tech crime investigators posed as computer hackers to test the skills of students in maintaining network security. This represents an expansion of CIS's long, successful tradition of student competitions.

**Part II- Organizational Learning in the College**

1. To ensure instructors have currency in subject areas, the CBA supports development activities to increase the number of faculty members who are academically qualified (AQ) and professionally qualified (PQ). A significant number of these development activities relate to learning and pedagogy. The College is currently at 85% of its AQ goal and 76% of the combined AQ/PQ goal. (1).
2. As part of the College strategic planning process, CBA faculty and staff have developed a draft mission statement and prepared situation analyses to identify critical issues facing the College. Included in the analyses was an informal survey of students indicating that 72.4% of CBA students have experienced "learn by doing".
3. In July, a staff survey was conducted to identify areas where staff training could be increased to improve faculty and student support services (1).
4. The CBA is in the final stage of development of a new website. Expected to be completed early in fall quarter, the new site will provide enhanced capabilities and improve communication with students and external constituencies (1).
5. AdvisorTrac software is now being used by the CBA **Student Services Center**. This system allows documentation of the content and timing of advising sessions. Advisors can evaluate student progress and provide appropriate recommendations to better serve the 500 at-risk and disqualified students the College handles each quarter (1).

**Part III- Budgeting, Planning, and Recognition**

1. The CBA raised an additional \$817,974 for the new building since February, bringing the total amount pledged to \$3.2 million (1).
2. A \$20,000 endowment for student scholarships was finalized in Spring 2008. The interest on the endowment will be available for scholarships for new and continuing students.
3. In March, the CBA hosted a mixer with faculty and staff from area high schools and community colleges. This will become an annual event providing an opportunity for the College to provide smoother transitions for incoming students (1).

(1) A continuation of goals and outcomes set forth in previous Tipping Point reports.