

Study in Australia: 2009 Video Contest



Video Guidelines

Must be at least 1 minute long; a maximum of 3 minutes.

Video must incorporate **all** three Study in Australia brand themes:

- Live** – Cultural experiences or opportunities in Australia
- Learn** – Academic experiences or opportunities
- Grow** – Growing as an individual



Live, Learn and Grow are very broad themes and are open to your interpretation. The content is up to you! Videos will be judged based on the following criteria:

- Originality
- Creativity
- Quality
- Humour or Heartwarming



Australian Government
Australian Education International

Prizes

(1) Grand Prize:

Courtesy of our sponsor STA Travel:
TWO Round-trip plane tickets to Australia!

(1) Second Prize:

One \$500 STA Travel Voucher

(3) Third Prizes:

Three winners will receive:
One Ipod Touch 32GB Player (2nd Generation)

The five winning entries will be featured on the Study in Australia website as well as Myspace, Facebook, YouTube, etc.

www.studyinaustralia.gov.au/northamerica

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Eligibility

Contest participants must be United States or Canadian citizens or permanent residents. There are no age restrictions (age 17 or under must have parental signature). Anyone who has studied in Australia, is thinking about studying in Australia, or simply has a general interest in Australia is eligible to submit a video.

Deadline

Entries must be received by 11:59 p.m. Wednesday, **July 22nd, 2009** and will be judged by an Australian Embassy panel. Winners will be contacted no later than July 29th and will be posted publicly on Aug. 3rd, 2009.



How to Enter

Go to our website and fill out and sign the entry form and email it to info.northamerica@aei.gov.au by Wednesday, July 22nd, 2009.

Upload your video to the Study in Australia Group page at:

www.youtube.com/group/ozvideocontest

After the winning videos are announced those selected will be required to send their original high-resolution movie to us by email or post in either .AVI or .MOV formats. Please remember to keep your original file after uploading your video to YouTube!

Still have Questions?

If you have questions, email us at info.northamerica@aei.gov.au. Please include "Video Contest" in the message subject.



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