

Case Study **Live Commencement Broadcasts**



The commencement ceremonies signify the graduation of students at Cal Poly Pomona by awarding their degrees. Every Spring, I&IT Learning's Mediavision webcasts the Cal Poly Pomona commencement ceremonies providing live coverage and on demand streaming video to viewers throughout the world.

Please visit the streaming video site for an entire archive of past and latest ceremonies at: http://video.csupomona.edu/streaming/commencement/comm_index.html

The Challenge

To coordinate the Live broadcast of an extremely important event to the Cal Poly Pomona campus. In addition to the functional success we try to improve the quality of our broadcast every year.

The Solution

A total functional success for our 2006 Commencement as we graduated 3,379 students and our webcast was viewed in 79 countries around the world over 36,000 times! This year's broadcast was not only a success but an improvement from previous broadcasts. We were able to bring great quality video through two new production methods. First we were able to coordinate the lighting of the stage to be tailor made for high quality video recording. The second way we were able to improve our quality was through on-site video calibration via a custom made mobile rack nicknamed 'Mini-me' which worked in conjunction with our Mobil Streaming Unit (MSU) to provide a superior video broadcast.

Behind the Scenes



The People Involved

Producer/Streaming Engineer/Technical Consultant: Imran Hamid

Director/Producer: Terry Hogan

Video Engineer/Streaming Engineer: Trevor Henderson

Video Engineer: Rick Cass