

California State Polytechnic University, Pomona

GLOBAL



Cal Poly Pomona



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The Cal Poly Pomona Scene

EDITOR'S INTRODUCTION

This issue of *Global Cal Poly Pomona*, the journal of the Institute for Regional & International Studies, offers testimony to the successes of internationalization in the past year on our campus, reaching across the world. You will find in these pages an exciting variety of essays and articles on the international activities and projects of university faculty, staff, and students, including the First Annual International Research Forum on the Cal Poly Pomona campus, sponsored by IRIS and the Faculty Center for Professional Development. "Reports from the World" presents lively accounts by university scholars of activities and conferences abroad, from England to Helsinki, St. Petersburg to Vietnam. Dr. George Eisen, Director of the Institute for Regional & International Studies, offers a detailed report of his two-week visit to Minsk, Belarus, sponsored by the U.S. Information Agency, on an ambitious project led by IRIS to develop Centers for North American Studies, at a regional consortium of universities in the Baltics and Belarus.

This issue features expanded coverage of the activities of Cal Poly Pomona students on international fronts (including our first poem, by a recent graduate). We are pleased to announce that *Global Cal Poly Pomona* now appears on the World Wide Web, linked to the IRIS Home Page. Our thanks to Dr. Jim Manley, Director, Interdisciplinary General Education Program, for bringing us on-line.

Global Cal Poly Pomona, published twice yearly, serves as a venue for a wide range of scholarship, inquiry, and projects on international subjects and issues, across the colleges and departments of our campus. Please let us know of your interests and needs.

—David Fite

The Institute for Regional & International Studies is located in Building 1, Room 104-B, on the Cal Poly Pomona campus. Inquiries about *Global Cal Poly Pomona* should be directed to Dr. David Fite, Editor, (909) 869-3828, via the Department of English and Foreign Languages, or Dr. George Eisen, Director, (909) 869-2036, in the Institute Office.

We would like to thank Ron Hill, Daiken Fiore, John Schneck, and the staff of Graphic Communications Services for their generous, painstaking work on *Global Cal Poly Pomona*, and other publications and projects of the Institute for Regional & International Studies.

Building the Global Village Together

By Sonia deRamos-Marcelo, B.S.Ed., MA



Dr. Dorothy D. Wills welcomes the participants to the 2nd International Student Fair.

With the University mission statement as source of challenge and inspiration, the International Center celebrated its 2nd International Student Fair in the morning of April 19 in front of the Old Administration Building. The fair's theme was "Building the Global Village Together." About a hundred people attended the fair whose purpose was to demonstrate to prospective international students from neighboring colleges that Cal Poly Pomona cares. As master of ceremonies, I gave the opening remarks expressing the following sentiments:

"Sojourners such as international students just like you, immigrants just like me, and travelers like all of us in this great journey called LIFE, seek a home away from home. We reach out to a community that can give us acceptance, nurturance, and support. Cal Poly is our community."

In its mission statement, Cal Poly expresses its 'dedication to the fullest development of the potential of each individual...' and its commitment to 'educate a student population that reflects the rich diversity of the region it serves.... to help them function in society and contribute to its betterment.'

Personally, Cal Poly's mission statement speaks to me of academic excellence and self-actualization. It tells me of a vision of a global village. So, in today's Fair, we have members of our Cal Poly community to speak about and hopefully strengthen this vision of building the global village together."

The international students who came to the Fair were welcomed, motivated, informed, affirmed, and assured by the following speakers: Dr. Dorothy Wills, Director of the International Center; Dr. Don Bell, Vice President of Technology and Academic Resources; Peer Counselor Mimi Cheng of Outreach and Recruitment; Penni Sweetenburg-Lee of the Office of Student Life; Laura Topalian of the Learning Resource Center; Dr. Sam Lo of Counseling Services; Dr. Laraine Turk of Enrollment Services; Dr. Carol Larson Jones of Management and Human Resources; Prof. Art Sutton of Electrical and Computer Engineering; Prof. Don St. Hilaire of Hotel and Restaurant Management; Sharon Mathis-Curd of the Career

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The Cal Poly Pomona Scene

A Global Affair: IRIS Holds Annual Reception

By Lauren Nethery
Office of Public Affairs



President Bob Suzuki chats with Mr. Ron Hill, Associate Director, Graphic Communications Services, and Eunice Hill at the IRIS reception.



From left to right: Dr. Deirdre Lashgari, EFL, and MADILA performers Lydia Jefferson, Timothy Preece, Jason Stiffler, and Donato Martinez.

The second annual reception of the Institute for Regional & International Studies was held at Kellogg Ranch on February 8, 1996. More than 200 participants representing Cal Poly Pomona students, faculty, and staff were joined by the business and financial representatives of such noted California enterprises as Lockheed, American Airlines, Medical Diagnostic Services, and various medical establishments and civic leaders, all of whom celebrated at the intercultural event.

“Bring Cal Poly Pomona closer to the world; bring the world closer to Cal Poly Pomona,” is the goal of the Institute for Regional & International Studies. Dr. George Eisen, Director, offered a summary of the Institute’s accomplishments and a preview of future projects, reflecting the Institute’s commitment to global education and research, and cultural awareness. President Bob Suzuki spoke of Cal Poly Pomona’s emergence as a global university, and offered his impressions of China’s rapid economic transformation based upon meetings with state officials during his recent visit there. Both President Suzuki and Dr. Eisen expressed interest in contributing to the international orientation and education of Cal Poly Pomona students and faculty, through exchange programs and collaborative relations with foreign universities and institutions.

Honored guests at the elegant reception included the consul generals from Liberia (Hon. Andrew V. Ippolito), Marshall Islands (Hon. Bue T. Garstang), Hungary (Hon. Imre Helyes), Germany (Hon. Hans Alard von Rohr), Armenia (Hon. Armen Baibourtian), Spain (Hon. Victor Ibanez-Martin), Estonia (Hon. Jaak Treiman), and former defense minister of Latvia, Vladis V. Pavolvskis. Their presence added to the multicultural ambiance and dignity of the event.

The evening’s cultural program featured poetry from *Voices of African Diaspora* by Lydia Jefferson; Indian tabla drumming by Timothy Preece; poetry readings by Jason Stiffler and Donato Martinez (see p. 4 of this issue of *Global Cal Poly Pomona*), and several songs by the Harmony and Love Quartet. The performances were provided by members of MADILA, the Multicultural Association for Diversity in Literature and the Arts, whose faculty advisor, Dr. Deirdre Lashgari, EFL, accompanied and introduced them.

The reception brought together this diverse audience to celebrate Cal Poly Pomona’s emergence as a global university. It bodes well for the future of the university’s internationalist stance in the world community.

An earlier version of this article appeared in PolyTrends, Winter/Spring Issue, 1996. Copyright ©1996 Cal Poly Pomona. Used with permission of the Office of Public Affairs. Prof. Gregory Young, FRL, contributed to this expanded version of the article.

Global Village (Continued)

Center; and John R. Berne, International Student Advisor. The speakers of the day responded to the challenge at hand. Their presence and enthusiasm projected the image of Cal Poly Pomona as a caring community that can empower its members, especially the students, to be a positive influence in the global society.

The 2nd International Student Fair was highlighted

by cultural performances presented by the Ballet Folklorico Xochiquetzal, the Filipino Barkada Entertainment Company, and the I-Poly High School Drill Team. It ended at noon with cheers from the audience. The Fair is long over, but the lingering note of the fair’s theme persists. Those who are meant to be part of Cal Poly’s global village are faced with the challenge and inspiration of the university’s mission.

The Cal Poly Pomona Scene

My Mother, the Sculptor

By Donato Martinez

From the crack of the door
the early morning smell
of fresh tortillas,
and the sound of music
from the slap of her hands,
awaken the soul
and enters the palate of my mente.

Jefita's rebozo cradles her back
warms her innocent neck.
Her fingers sticky with masa,
forming, shaping, embracing it
into small balls of dough.

Hot coffee brewing on the stove.
Likes it hot.
Adds milk and a spoon of sugar.
Dipping into it by a piece of soft birote
before French rolls, bagels, or croissants
came to America.

Her hands forming tiny little miracles.
Grows yerba buena,
bathes her infants in magical mirto.
Roasts red chiles on a Oaxacan comal
crushes tomatillos on sacred Molcahetes.
Dices onions,
slices tomatoes.

Michelangelo and Rodin
would have learned a thing or two
from my Indian mother,
who loves the moods of the land,
works and toils the soft soil
with her pineapple callused hands.
Smooth fingers,
cut and scratched by tunas and nopales,
pricked by rose bushes.

Her mandil,
smeared and pocketed from years of toil.
And every smudge and stain tells a story
of how my mother came to be a sculptor.



Donato Martinez reads from his poetry at the IRIS reception.

Donato Martinez was born in Garcia de la Cadena, Zacatecas, Mexico. He received a B.A. in Humanities in 1993 from Cal Poly Pomona and an M.A. in Comparative Literature in 1996 from Cal Sate Fullerton. He teaches as a Lecturer in the Chicano Studies Department at CSU Fullerton, and as an English Instructor at Rancho Santiago College in Santa Ana. He is the co-founder of *Él Grupo 2X1*, a group that began reading and performing poetry in 1991. Martinez recently published, with four other Chicano writers, a collection of his work, *Tacos de Lengua (Tongue Tacos)*, and since then has been reading and doing writing workshops in Southern California. He lives in Corona, California, and is a father of a beautiful infant. The poetry he writes captures the beauty and struggles of family, relationships, and the immigrant experience.

The Cal Poly Pomona Scene

University Research Forum Explores the World

By Dr. David Fite

Nearly 150 faculty, staff, and students attended "Celebrating the World: The First International Research Forum," at Cal Poly Pomona on Saturday, February 24, 1996. Sponsored by the Institute for Regional & International Studies and the Faculty Center for Professional Development, and supported by the History Club, the Forum featured papers, presentations, and panels by forty university faculty, administrators, and staff members on topics ranging from the discourse of race and identity in the Trinidad carnival and the social origins of "abrogation" of Qur'anic (Koranic) legislation, to arbitration practices in international contracts and issues of privatization in Africa. The conference, planned as an annual event for the Winter Quarter at Cal Poly Pomona, was initiated as part of the university's drive to increase international learning and research opportunities for faculty, staff, and students.

The six-hour program in the University Union began with introductory remarks by Dr. Carol Holder, Director of the Faculty Center for Professional Development, and Dr. George Eisen, Director of the Institute for Regional & International Studies. Dr. Eisen observed that "interculturalism is the wave of the future" and that "our faculty and staff should be well prepared to bring our students into the 21st century." The presentations commenced with a keynote address by Dr. John Moore, Professor of History, and the first Cal Poly Pomona International Scholar of the Year. His address, "The American Founding and International Law," argued for the relevance of the founders' "fresh conception of international law" based on "natural law, science, and human reason" to the practice of statecraft and international relations in the modern world.

Prof. Ann Stabolepszy, Institute of New Dance and Cultures, and Noel Hampton concluded the opening session with a performance of the "Dance of the Masters of the Cemetery," a starkly beautiful work from 16th-century Tibet. The Forum featured panel discussions on China and the university's Vietnam Initiative, undertaken by the College of the Extended University, College of Business Administration, and School of Hotel and Restaurant Management. The panel discussions were both "informed and informative," said Dr. Holder. "I learned a lot from my colleagues."

Dr. Pat Lin, Chair of the Department of Ethnic and Women's Studies, moderated a panel discussion on "Many Chinas: Diversity and the Chinese," with panelists Dr. Haiming Liu, EWS, Dr. Weiling Wei, Continuing



From left to right: Profs. Gregory Young and Howard Jian speak on "China in Transition" at the Research Forum.

Education, and Howard Jian, School of Education and Integrative Studies. A related session featured presentations by Prof. Jian and Prof. Greg Young, Finance, Real Estate, and Law, on "China in Transition." (See the essay by Profs. Jian and Young in this issue of *Global Cal Poly Pomona*.) Such discussions are "timely and important," observed Dr. Lin, "given the assumption of many Americans and many on campus about the homogeneity of the Chinese." The topic is "particularly significant," said Dr. Lin, "to scholars who wish to have international exchanges with the many Chinas."

Other sessions at the Forum included presentations on "international controls and standards," "international trade and technology," "accounting: international dimensions," "multicultural learning," "development of the world," "diversity of the world," "women of the world: past and present," and "women's rights and rites," a panel discussion moderated by Dr. Dorothy Wills, Director of the International Center.

An encouraging sign of the growth of international awareness on the campus was the presence of numerous students at the conference. "The meeting showed," Dr. Eisen observed, "the impressive diversity and extent of international research and activities at Cal Poly Pomona." Dr. Eisen noted that the Institute for Regional & International Studies plans to encourage student participation in the Research Forum in upcoming years with a special course open to students across the university. Those enrolling would receive two units of course credit for attending the Forum and other IRIS-sponsored activities and lectures, and writing a research paper based on their experience.

The Cal Poly Pomona Scene

Spring Symposium on Presidential Elections

By Dr. John Moore

During the Spring Quarter, 1996, the Institute for Regional & International Studies, in cooperation with The Douglass Adair Symposia, sponsored a timely series of five presentations on the topic, "America and the World: Foreign Policy Implications of the 1996 Presidential Election." Held at noon on alternate Tuesdays, the symposium featured outstanding speakers and stimulating discussions. Professor P. Edward Haley of Claremont McKenna College and the Keck Center on International Affairs initiated the symposium on April 9 with a sweeping and knowledgeable assessment of the current challenges and future prospects for U.S. policy in the Middle East. A week later, Deputy Director of Arms Control And Disarmament Ralph Earle (*pictured*) traveled from Washington D. C. to bring us up-to-date on the most current developments in arms talks, including the diplomacy of nuclear non-proliferation, and the test ban treaty. This was followed by Harvey Mudd profes-



sor, and former Ambassador, Nathaniel Davis on April 23. Professor Davis, who will be in Russia this coming year on a Fulbright, offered a witty, profound, and at times troubling analysis of the situation in Eastern Europe and the former Soviet Union; his remarks on the Russian Presidential election were particularly interesting. Professor David Arase, of Pomona College, followed on May 7. The author of a recent book on Japan, Dr. Arase challenged Americans to grasp the uniqueness of the Asian political and economic experience before jumping to easy conclusions about events in East Asia. On May 21, Professor John Moore of Cal Poly Pomona's History Department synopsized the earlier presentations, analyzed the similarity in foreign policy stands of the two major candidates for President, and proffered a bit more optimism regarding the future of U.S. foreign policy than had the first four presenters.

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IRIS Speakers Bureau

The most recent addition to the Institute for Regional & International Studies is a Speakers Bureau that serves as a central mechanism for conveying international knowledge and information to the general public.

The IRIS Speakers Bureau aims to present issues and ideas of global dimension to interested civic groups, educational circles, and the business community. Proceeds and honoraria from lectures will directly benefit faculty travel.

Presently, there are 14 faculty members who have expressed interest or are already lecturing in this project. We welcome all faculty and staff who would like to join the Bureau. For information, call Professor Greg Young at ext. 2408.

The Cal Poly Pomona Scene

Rwandan Ambassador Visits University

By Dr. George Eisen

The Honorable Dr. Joseph Mutaboba, Chargé d'Affaires of the Republic of Rwanda, served as the International Scholar-in-Residence at Cal Poly Pomona during the early Winter Quarter, 1996. Dr. Mutaboba, who survived the genocide ravaging his country in 1994 but lost several members of his family, is a noted scholar with international credentials. He graduated from the National University of Zaire in 1980, where he served as Lecturer and Chief Librarian until early 1984. He holds a Ph.D. in Information & Communication Studies from the North London Polytechnic University, and has a Certificate in International Relations at the London University Birbeck College Extra-Mural Studies/IFAA site.



Dr. Mutaboba utilized his stay on the Cal Poly Pomona campus by engaging in a multitude of scholarly activities: (1) presenting a keynote address, (2) interacting with students and faculty, and (3) participating in a television production about the tragedy of the Rwandan people. In his keynote address, entitled "Genocide in Rwanda: Lessons to Be Learned," he provided the standing-room-only audience at the University Union with a well-balanced and sensitive view of the tragedy visited upon the Rwandan people, the conflict's colonial roots, political expediency, and psychological implications for the survivors. The speaker discredited many of the myths that the Western media so eagerly perpetuated about the origins of the conflict in Rwanda and Burundi. His analysis dispelled the commonly held belief that the genocide had an "ethnic-tribal" base. Both Rwanda and Burundi were a unified monarchy before the area came under the control of Germany, and later Belgium. Indeed, contrary to Western reports, there are very few discernible physiological differences between Tutsis and Hutus. Many argue that Belgian colonial authorities, rather than traditional tribal animosities, created the lethal ethnic tension that has repeatedly exploded in bloodshed since independence in the early 1960's. The Belgians who distributed identity papers that divided native inhabitants into classes based on wealth, counting the number of cattle owned by an individual, created also a permanent division and enmity within the population. About 80% of the area's population is Hutu and lives mostly in rural areas. 18% of the population is Tutsi, who have traditionally dominated the army and most of the economy. (The remaining 2% is Twa.)

In comparing the Rwandan genocide with the Holocaust, Dr. Mutaboba noted that in both cases propaganda and indoctrination played a significant role. The most revealing element of his talk was how the use of the national radio assumed a central role in the Rwandan genocide. While the Nazi regime tried to limit information about the Holocaust, and the number of people perpetrating the atrocities, by maximizing the killing through technology, the Hutu leadership in Rwanda involved almost the entire population. They employed such crude methods as machetes and hand-grenades in the massacre of innocent Tutsis and some Hutus who were in opposition. Dr. Mutaboba concluded his speech with a brief analysis of the psychological trauma suffered by child survivors of the carnage, and recent efforts to identify and reunite these children with surviving family members. Despite the graphic details in the recounting of the atrocities, students and faculty were both mesmerized and impressed by the sharp intellectual exposé provided by Dr. Mutaboba. Following the presentation, students and faculty posed many thought-provoking questions.

True to the mission of the International Scholar-in-Residence program, Dr. Mutaboba maximized his presence on campus by interacting with a large number of students, faculty, and staff on many levels. He visited classrooms and conducted informal discussion groups. With the aim of disseminating information about the Rwandan genocide to a maximum number of people, Dr. Mutaboba participated in a television interview program with Cal Poly Pomona faculty members, Dr. Don Bell, who is extensively involved with relief efforts in Rwanda, and Dr. George Eisen, who has written about children's experiences in the Holocaust. The video production of the interview is in development by Mr. John Reynolds, Ms. Georgia Todd, and Mr. Rick Cass from Instructional Technology & Academic Computing at Cal Poly Pomona. It is hoped that public television stations will utilize this important informational piece in their coverage of the drama still unfolding in Rwanda and neighboring Burundi.

The Institute for Regional & International Studies has established close contacts with many of the diplomatic delegations in Los Angeles and Washington. Reflecting the success of this approach, Dr. Mutaboba's

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Mutaboba (Continued)

visit showed the value of diplomatic personnel, especially with such credentials, in furthering Cal Poly Pomona's goals of internationalization, and serving as an important intellectual resource for our students and faculty. Until his new appointment to represent Rwanda in the US in September 1994, Dr. Mutaboba lectured extensively at international conferences, seminars, and workshops on Africa and developing countries. Since the enormity of the Rwandan genocide became known around the world, Dr. Mutaboba's role of disseminating information about the tragedy has been paramount. He has talked about genocide in Rwanda almost daily on radio and television stations and programs since 1990, and his short book, *Current Political Trends in Interlacustrine Countries of Burundi, Rwanda, Tanzania, Uganda, and Zaire*, is in great demand.

At the conclusion of his residency at Cal Poly Pomona, Dr. Mutaboba built a consensus that his lectures at this university should be followed by other cooperative endeavors. The most immediate one is the organization of an international conference about the nature and origins of genocide to take place on the Cal Poly campus in the Winter of 1998.

Faculty/Staff Activities (Continued)

Dr. John Moore, History, Cal Poly Pomona's 1994-95 International Scholar of the Year, delivered the keynote address, "From Then to Now: International Law and the American Founding," at the IRIS-sponsored First Annual International Research Forum at Cal Poly Pomona, February 1996. He was chair and discussant on the panel, "The Currents of Political Culture in the United States," at the annual meeting of the American Political Science Association in Chicago, September 1995. His presentation, "John Adams and American Exceptionalism: New World Images for the Old World, 1778-1787, and Today," was given the "Best Paper" Award at the Annual Conference of the Texas American Studies Association in Austin, Texas, November 1995. Dr. Moore organized and participated in a panel, "The UN at Fifty: Teaching International Diplomacy at the Millennium," at the Annual Conference of the Pacific Coast Branch of the American Historical Association in Maui, Hawaii, Summer 1995. He was Faculty Advisor to Cal Poly Pomona's National Model United Nations student team, and attended the annual National Model United Nations Conference in New York, April 1996 (see the article in this issue of *Global Cal Poly Pomona*). Dr. Moore's numerous other activities included organizing the IRIS-sponsored Spring Symposium, "America and the World: Foreign Policy Implications of the 1996 Presidential Election" (April-May, 1996), in which he gave one of the five presentations (see the article in this issue of *Global Cal Poly Pomona*).

Dr. G. Sidney Silliman, Political Science, presented a paper, "Strategies for Legal Systems Development in the Philippines," at the Fifth International Philippines Studies Conference in Honolulu, April 1996. He was interviewed by Alex Rosslin of *The Nation* on the topic of the World Bank-funded Cree Construction Company road-building project in the Southern Philippines, February 1996. Dr. Silliman gave lectures on the United Nations at the Walnut Valley Rotary, December 1995, and at a forum sponsored by the Cal Poly Pomona Baha'i Club, February 1996. He organized a campus-wide lecture by Dr. Marilee Scaff on the 1995 NGO Forum at the UN's Fourth World Conference on Women, October 1995, and assisted Dr. John Moore in organizing the IRIS-sponsored Spring Symposium, "America and the World: Foreign Policy Implications of the 1996 Presidential Election," April-May 1996.

Dr. Vernon R. Stauble, Chair, International Business and Marketing, presented two papers at the International Business Association Conference in Mexico, May 1996: "Gaining a Competitive Edge in the International Arena: Insights and Guidelines for Implementing Sales Automation," co-authored with Dr. Edwin

Klewer, IBM; and "International Strategies in Light of the Mexican Peso Devaluation," co-authored with Frank Marvasti and Robert Weissenberg. His publications included "Relationship-Driven Selling Strategies: Creating Successful Sales and Satisfied Customers," in *Proceedings of the World Congress, Seventh Bi-Annual World Marketing Congress, Australia, June 1995*; and "Investigation of the Health Care Industries in the United States and Canada," co-authored with Frank Marvasti, in *Proceedings of the 1995 International Conference, England, June 1995*. Dr. Stauble served as Track Chair, International Economics, Academy of Business Administration, at the 1996 International Conference in Greece, July 10-17, 1996.

Dr. Bill Stine, Mechanical Engineering, presented a paper, "Solar Electric Applications of Stirling Engines," at the Seventh International Conference on Stirling Cycle Machines, at Waseda University in Tokyo, Japan. He was honored with an award at the Tokyo Conference banquet by the Japanese Society of Mechanical Engineers (JSME).

Dr. Sharon Stine, Landscape Architecture, met with representatives of the International Right for Children to Play (IPA) in Japan, in November 1995, to complete research on outside school environments for children. This project began in the 1980's when Dr. Stine was invited by the President of Otani College, Kyushu, Japan, to teach classes about children's play environments. Her research continued over the next decade with three extended visits to remote rural regions of Japan, and the densely populated metropolitan areas around Tokyo and Kyoto. Dr. Stine's work in Japan forms the basis of a chapter in her upcoming book, *Landscapes for Learning: Creating Outdoor Environments for Children and Youth*, due in December 1996, from John Wiley Publishers.

Dr. Donna Tillman, International Business and Marketing, presented a paper, "The World Trade Organization: A Brief History and Implications for Its Future," with students Darra Widman and Matthew Trudell, at the International Business Association Conference, aboard the Viking Serenade Cruise Ship to Ensenada, Mexico, May 1996.

Dr. Steven Wickler, Animal and Veterinary Sciences, made a presentation, "How Could Oxygen-Carrying Capacity of Blood Possibly Be Increased?," to veterinary practitioners in Bonn, Germany, October 1995; it was published in *Basis und Praxiswissen über Sportpferde*, ed. Arno Lindner, 1995. Dr. Wickler returned to Bonn in June 1996 for meetings of the Association for Equine Sports Medicine, of which he is president.

Dr. James M. Weidman, Agricultural Business Manage

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