

# FINANCE SOCIETY WEEKLY NEWSLETTER

[WWW.CSUPOMONA.EDU/~FINANCE\\_SOCIETY/](http://WWW.CSUPOMONA.EDU/~FINANCE_SOCIETY/)

OCTOBER 30, 2006

VOLUME 1, NUMBER 5

## General Meetings:

Every Thursday's  
12:00pm-12:50pm  
Building 66-247

## Would like to join?

Download an  
application from our  
website:

[www.csupomona.edu/  
~finance\\_society](http://www.csupomona.edu/~finance_society)

## TERM OF THE WEEK:

### Bottom Up Investing

An investment approach that de-emphasizes the significance of economic and market cycles. This approach focuses on the analysis of individual stocks. In bottom-up investing, therefore, the investor focuses his or her attention on a specific company rather than on the industry in which that company operates or on the economy as a whole.

## Professional Guest Forum

Stalla will be our guest speaker for this week's General Meeting, held Thursday,

**November 2.** They will provide the Finance

Society with valuable information regarding

the CFA exam and the opportunities that arise with this professional designation.

Stalla was founded in 1978 by Robert J. Stalla, Ph.D., CFA, who pioneered the idea of providing intensive reviews for the CFA Exam. Today, Stalla is a leader in comprehensive CFA exam preparation, having helped tens of thousands of candidates become Charter holders. ([www.Stalla.org](http://www.Stalla.org))



## "Nite Out with the Professor" Social Update



A big thanks to all the professors and members who joined us for our "Nite Out with the Professor" Social on Thursday, October 26 at the Elephant Bar in West Covina. We were lucky enough to have eight of our twelve Finance professors take

part in the social with their attendance. It was truly a wonderful experience being able to socialize with our professors outside of the classroom environment and learn a thing, or two, about their personal as well as professional lives. Everyone had a wonderful time and only positive feedback from both professors and members were received. We hope, once again, to organize a similar event during a later time in

Other websites to check out:

[www.fma.org](http://www.fma.org)

[www.stalla.com](http://www.stalla.com)

the school year.

## **Resume Anthology**

The Finance Society would like all its members to take part in the compiling of a resume anthology which will be sent out, by our Department Head Dr. Kash, to the top 100 Forbes Corporations. In addition, producing the resume anthology is one of the many criterions in maintaining our *FMA Superior Chapter* designation, and it will also be sent out to FMA. If you would like to participate and add your resume to this booklet, please submit your final draft to Jaime Saucedo at [cobainjames84@msn.com](mailto:cobainjames84@msn.com) no later than **December 1**. The subject matter should read "FS Resume from (your name)".

On **November 30** we will be holding a Resume Workshop. A representative from the Career Center will come and speak to us about effective resume writing tips, provide us with strong and assertive interviewing techniques, and more.

*Note:* Only paid members will have the opportunity to participate. As mentioned previously, this Resume Anthology is a key incentive of becoming an active member within our prestigious society.

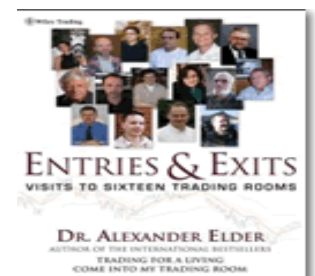
## **Quote of the Week**

"There is only one side to the stock market; and it is not the bull side or the bear side, but the right side" – Jesse Livermore

## **Recommended Book of the Week**

*Entries and Exits: Visits To Sixteen Trading Rooms*

Dr. Alexander Elder leads readers into 16 trading



rooms where they meet traders who open up their diaries and show you their trades. Some of them manage money, others trade for themselves; some trade for a living, others are still on the semi-professional level. All are totally serious and honest in sharing their trades with those who would like to learn. ([www.Traderspress.com](http://www.Traderspress.com))

## **What's Happening Next Week**

**November 9, 2006**

Professional Guest Forum:

Cal Poly's Student Development & Leadership Institute



## **MEMBER REMINDERS:**

- Virtual Stock Challenge mock trial starts on **November 2, 2006**  
For more information on how to register email Jaime at [jsaucedo@csupomona.edu](mailto:jsaucedo@csupomona.edu)