

FINANCE SOCIETY WEEKLY NEWSLETTER

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OCTOBER 10, 2006

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General Meetings:

Every Thursday's
12:00pm-12:50pm
Building 66-247

Would like to join?
Download an
application from our
website:

[www.csupomona.edu/
~finance_society](http://www.csupomona.edu/~finance_society)

TERM OF THE WEEK:

Corporate Cannibalism

An act of self-
infringement upon
market share by
corporations through
the issuance of new
products.



Other websites to
check out:

www.fma.org

www.stalla.com

Professional Guest Forum



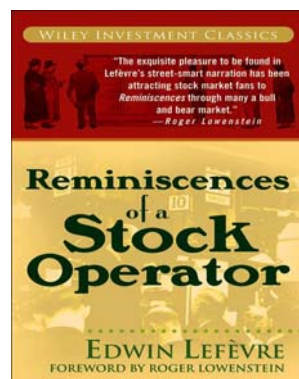
Primerica will be coming in next Thursday, **October 19**, as a welcomed speaker for the Finance Society. They will be discussing their place in the finance industry, job opportunities, and more.

NYSE: Virtual Stock Challenge

The Finance Society is very excited to take part in this year's Virtual Stock Challenge. Mock trials will begin in November and the actual competition will take place during the Winter and Spring quarters of 2007.

The Virtual Stock Challenge is a competition that involves managing an investment portfolio with virtual money. Each member will be provided with \$100,000 of play money to invest in various stocks and options. To learn more about this competition attend this Thursday's meeting, **October 12, 2006**.

Recommended Book of the week



Reminiscences of a Stock Operator
By Edwin Lefevre, Roger Lowenstein

Annotation

The most important investment book for today's investors isn't on the hottest new trend--it's a book written over 70 years ago. Originally published in 1923, Reminiscences of a Stock Operator continues to inspire each new generation of investors. Written by the author of The Making of a Stockbroker.

Reminiscences of a Stock Operator is adapted from a series of Saturday Evening Post articles written by Edwin Lefevre in the 1920s. The book narrates Livermore's ascent from a "boy plunger" to the most

influential speculator on Wall Street. While much of the book is devoted to Livermore's experiences, a larger part of the book deals with trading wisdom and rules that Livermore imparts through Lefevre. Years later, many trading and investing books repeat the very same rules first enunciated by Livermore in Reminiscences, such as: go with the trend; no stock is too high to buy or too low to sell; let your winners run and cut your losses short; make your own decisions; and market history repeats itself. (Barnes and Noble, www.bn.com)