

Culture Inclusion
and
Curriculum Enhancement
through
New Media **Storytelling**



Presentation Outline

- Definitions of culture and culture inclusion
- New media story examples
- The story development process



What Is Culture Inclusion through New Media Storytelling?



What is Culture?

- The totality of socially held and transmitted behavior patterns, arts, beliefs, institutions, and all other products of human work and thought considered as the expression of a particular period, class, community, or population.

What is Culture **Inclusion**?

- The deliberate and respectful acknowledgement and integration of culture(s) of members within a learning community
- Celebration, acknowledgement, or acceptance of one's own culture during sharing, communication or production

What Is New Media **Storytelling**?

- Everyone knows a **story**
- Everyone is of a **culture**
- Everyone has a **unique home culture**



What Is New Media **Storytelling**?

- The **storyteller** is introspective and finds personal connectedness to a topic
- **Personal artifacts** and accompanying music are used to enhance the story
 - old pictures, home movies, a passport, old letters, drawings, a piece of clothing, a birth certificate, etc.
- The most important component is the **storyteller's own speaking voice**

Why **Include** Culture in a Course?

- In the best learning conditions, the *needs of the students are at the center* of the instructional environment:¹ **active engagement** is encouraged², academic- and self-**efficacy** are promoted³, Universal Design for Learning (**UDL**) approaches are present⁴, a **community** spirit develops and is **nourished**⁵ and a ripe amount of **culture inclusion** takes place⁶.

Teaching and Learning with Storytelling

Cultural perspective and human-element stories
to enhance the curriculum

- Faculty-Created Example

[Wisdom \[3:08\]](#)

- Student-Created Example

[The Bike Riding Lesson \[3:40\]](#)

7 Elements of a New Media Story

1. Point of View
2. Dramatic Question
3. Emotional Content
4. Economy
5. Voice
6. Soundtrack
7. Pacing

Stories **must** be personal...

- A life change
- An important event
- An influential person
- A funny anecdote
- An angry rant
- A first time
- A scar
- A memory
- Connections to a personal mission
- **Interpretation/understanding of course content**

Advice to Storytellers

- Tell **YOUR** truth
- Tell **THE** truth
- Tell the story you are **READY** to tell

Real Story Topics

- A grandfather's search for prosperity Out West
- Homelessness as a college student
- Life change from gang banger to college student
- Self acceptance as a Chicana

Courses Using New Media Storytelling



**GED 550: Culture Inclusion & Curriculum Enhancement
Through New-Media Storytelling**

EWS 499: Culture Inclusion Through New-Media Storytelling

Funding for CPP

Summer Learning Community

- Need \$15,000 to fund
 - Faculty stipends (10)
 - Professional faculty partner (1)
 - External consultant (1)
 - Lab assistant (1)
 - Incidentals (lunch, snacks, photocopies, CDs)

Shameless Plug

Questions?



More New Media Story Examples

- Stories for Change

<http://storiesforchange.net>

- Center for Digital Stories

<http://www.storycenter.org>

- Digital Stories

<http://digitalstories.org>

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