64039

Cal Poly Pomona Student
21st Birthday Celebration Survey

Shade circles with BLUE or BLACK pen like this: ●

Not like this: ⊗ ✓

***NOTE**: To know which students were actually sent a card, there were two forms: one for students sent a card and the other for those not sent a card. Each form had a different code number at top left and questions were identical.*

Hello from Cal Poly Pomona's Student Health Services.

We are conducting research on how much our students drink on their 21st birthdays. This is a completely anonymous survey.

Please help us with by answering the following seven questions and returning the survey in US Mail with the postage paid envelope. included with this questionnaire.

1. Did you receive a birthday card from Cal Poly Pomona's Student Health Services *before* your birthday congratulating you on your 21st birthday? ○ Yes ○ No

2. About how many alcoholic drinks *did you expect* to drink on the day you celebrated your 21st birthday? NOTE: If you received a card, how many did you expect to drink after reading the card?

A "drink" is a: 4 to 5 oz. glass of wine, 12 oz. bottle or can of beer, shot glass of liquor, 12 oz. wine cooler, mixed drink.

Write the number (examples: 00, 01, 09, 15) and fill in the appropriate bubble under each number.

0	○ ○
1	○ ○
2	○ ○
3	○ ○
4	○ ○
5	○ ○
6	○ ○
7	○ ○
8	○ ○
9	○ ○

3. About how many alcoholic drinks *did* you drink on the day you celebrated your 21st birthday?

A "drink" is a: 4 to 5 oz. glass of wine, 12 oz. bottle or can of beer, shot glass of liquor, 12 oz. wine cooler, mixed drink.

Write the number (examples: 00, 01, 09, 15) and fill in the appropriate bubble under each number.

0	○ ○
1	○ ○
2	○ ○
3	○ ○
4	○ ○
5	○ ○
6	○ ○
7	○ ○
8	○ ○
9	○ ○

4. Please write any negative consequences you had from drinking alcohol when you celebrated your 21st birthday?

5. Where do you live?

- ○ Residence Hall
- ○ University Village
- ○ Off campus with family
- ○ Off campus with friends
- ○ Off campus alone

6. Were you born in the US? ○ Yes ○ No

7. What is your gender? ○ Female ○ Male

Please return this to us in the self-address postage paid envelope included with this survey.

Thanks!

Thank you for completing our survey.

Student Health Services & The Wellness Center assisted by the American Marketing Assocation at Cal Poly Pomona

If you want to find out the results of this survey go to **The Wellness Center** in Union Plaza (Bldg 26 Rm 204)