

**University
Vision and Identity Initiative**

Michael Ortiz
President

CAL POLY POMONA

**University
Vision and Identity Initiative**

Why do we need a vision?

University Vision and Identity Initiative

University Goals – Campus A

- To ensure the preeminence of learning
- To provide high quality programs that meet the evolving needs of our students, community, and region
- To enhance scholarly and creative activity
- To make collaboration integral to our activities
- To create an environment where all students have the opportunity to succeed
- To increase external support for university programs and priorities
- To expand connections and partnerships with our region
- To strengthen institutional effectiveness, collegial governance and our sense of community

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University Goals - Campus B

- To promote excellence in teaching, learning, and educational programs
- To enhance effective acquisition, planning, and management of resources
- To promote and enhance research, scholarly, professional, and creative activities
- To enhance support for students
- To improve the campus environment
- To increase community involvement

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University Goals – Campus C

- Strengthen and assess student learning for academic excellence and success.
- Construct and implement a sound process of planned enrollment.
- Build upon and take full advantage of our unique cultural and demographic diversity.
- Engage in interactive partnerships that promote educational, economic, and social development of the communities we serve to make Campus C an indispensable resource

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Cal Poly Pomona- Campus B

- To promote excellence in teaching, learning, and educational programs
- To enhance effective acquisition, planning, and management of resources
- To promote and enhance research, scholarly, professional, and creative activities
- To enhance support for students
- To improve the campus environment
- To increase community involvement

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- **How did we get here today?**

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Vision

California State Polytechnic University Pomona will be recognized as a national leader in polytechnic education, where hands-on learning is the foundation of a broad-based educational experience.

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Vision

Our graduates will be distinguished by their understanding of theory, the ability to think critically and the capacity to apply that knowledge in a real-world setting.

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Vision

Cal Poly Pomona will embrace change, through teaching, learning, and scholarship so as to continually address the needs of a diverse culture and a dynamic economy.

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Vision

Cal Poly Pomona will be a model of a learning-centered university in all aspects of campus life. The mission of the university will be rooted in our core values:

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Core Value

Polytechnic identity. We take great pride in our polytechnic identity, realizing our exclusive role in higher education. Cal Poly Pomona is responsible to its constituents by providing quality instruction in the unique programs that distinguish the university.

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Core Value

Academic quality. We are committed to academic rigor and excellence in our teaching, learning, and scholarship. A Cal Poly Pomona education transforms prepared students into successful alumni.

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Core Value

Learn by doing. We are distinguished by our active, hands-on approach to learning, both in and out of the classroom.

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Core Value

Teacher-scholars. We are committed to producing and supporting faculty teacher-scholars. Developing state-of-the-art facilities will allow faculty to collaborate with students so as to generate knowledge and develop real-world solutions.

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Core Value

Environmental sustainability. We recognize our responsibilities to the global community and value the importance of applying and advancing sustainable practices in the classroom and on our campus.

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Core Value

Celebration of diversity. Cal Poly Pomona embraces diversity as a core value, ensuring that the campus community reflects the state and region it serves.

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Core Values

- **Polytechnic identity**
- **Learn by doing**
- **Teacher-scholars**
- **Environmental sustainability**
- **Celebration of diversity**

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Core Values Exercise

- What are the measurable outcomes that would position Cal Poly Pomona as a leader in these values?

Polytechnic identity
Teacher-scholars

Learn by doing
Environmental sustainability

Celebration of diversity

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Next Steps

- Finalizing the input and posting to Blackboard
- Additional feedback?
e-mail: president@csupomona.edu
- FALL 2008 – Strategic Plan Task Force

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THANK YOU!

Michael Ortiz
President