



CALIFORNIA STATE POLYTECHNIC UNIVERSITY, POMONA

Memorandum

Office of the President

Date: February 15, 2008

cc: Herman Lujan

Doug Freer

To: Edwin A. Barnes, Vice President
for Administrative Affairs

Pam Shedd

(all w/attachments)

From:

A handwritten signature in cursive script that reads "J. Michael Ortiz".

J. Michael Ortiz
President

Subject: Delegation of Authority - EXECUTIVE ORDER NO. 1029
Annual Disclosure of Exclusive arrangements for On-Campus
Credit Card Marketing

Pursuant to Executive Order No. 1029, I am delegating to the Vice President for Administrative Affairs the authority to implement and exercise the provisions of said Executive Order subject to the conditions expressed therein.


(w/attachment)

THE CALIFORNIA STATE UNIVERSITY
OFFICE OF THE CHANCELLOR

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February 13, 2008

MEMORANDUM

TO: CSU Presidents
FROM: Charles B. Reed 
Chancellor
SUBJECT: Annual Disclosure of Exclusive Arrangements for On-Campus Credit Card Marketing — Executive Order No. 1029

Attached is a copy of Executive Order No. 1029 relating to the annual obligation of CSU campuses to disclose to the public any exclusive arrangements with banks or other commercial entities to engage in on-campus marketing of credit cards to students in public campus areas.

In accordance with policy of the California State University, the campus president has the responsibility for implementing executive orders where applicable and for maintaining the campus repository and index for all executive orders.

If you have questions regarding this executive order, please call Gale Baker at 562-951-4500.

CBR/pg

Attachment

c: Executive Staff, Office of the Chancellor
Ms. Gale Baker
Mr. Allison Jones


THE CALIFORNIA STATE UNIVERSITY
Office of the Chancellor
401 Golden Shore
Long Beach, California 90802-4210
(562) 951-4500

Executive Order: 1029
Effective Date: January 1, 2008
Supersedes: Not Applicable
Title: Annual Disclosure Requirement of Exclusive Arrangements for On-Campus Credit Card Marketing

Effective January 1, 2008, Education Code section 99040 requires, among other things, that every CSU campus annually:

Disclose all exclusive arrangements, excluding proprietary information, with banks or other commercial entities to engage in on-campus marketing of credit cards to students through solicitation activities in public campus areas . . .

Each campus is directed to take appropriate steps to place this information on the campus website or otherwise ensure annual disclosure to the public.



Charles B. Reed, Chancellor

Dated: February 13, 2008