



**California State Polytechnic University, Pomona
Degree Curriculum Sheet**

Plan (Major) **FOOD MARKETING & AGRIBUSINESS MGMT.**

Catalog Year **2008-2009**

Name _____

Evaluator _____

Subplan/Option _____

Minimum Units Required **180**

Student ID _____

GWT Satisfied _____ Yes _____ No _____

Required Core Courses		
Course		Units
Orientation to the College of Agriculture	AG 100	1
Agriculture and the Modern World	AG 101	4
Global Resources of Food	IA 101	4
Computer Applications in Agriculture or Intro to Computers for Non-CS Majors	AG 128/128L CIS 101	2/1 (4)
Managing Agribusiness Organizations	FMA 201	3
Food and Agribusiness Marketing	FMA 304	4
Wholesaling and Retailing of Food Products	FMA 306	4
Sales & Advertising Management	FMA 309	4
Applied Economics for Agribusiness	FMA 311	4
Politics of Food and Agriculture	FMA 313	3
Accounting for Agribusiness	FMA 324	4
Financial Analysis for Agribusiness	FMA 326	4
Agribusiness Enterprise Management	FMA 328	4
Data Management for Agribusiness	FMA 375	4
Agribusiness Personnel Management	FMA 402	4
Development of Leadership Skills	AG 464	3
Total Units		57-58

Required Support Courses		
Course		Units
Legal Environment of Business Transaction or Food Laws and Regulation	FRL 201 FST 322	4 (4)
Internship in Food Mktg. & Agribusiness	FMA 441	3
Freshman English (A2)	ENG 104	4
Statistics with Applications (B4)	STA 120	4
Nutrition, Science and Health (B5) or The Animal Industries and Society (B5)	FN 305 AVS 311	4 (4)
Ethical Issues in Food, Ag, & App. Ind. (C4)	AG 401	4
Intro to Am Gov (D1)	PLS 201	4
U.S. History (D1)	HST 202	4
Principles of Economics (D2)	EC 201	4
Food and Culture (D3)	FN 228	4
Total Units		39

Elective Support Courses	
Course	Units
Agribusiness or Food Industry Career Track (see reverse side)	44
OR	
Animal Industry or Equine Industry Career Track (See reverse side)	44
Total Units	44

Unrestricted Electives	
Course	Units
Select a sufficient number of courses so that the total from "Required Core," "Required Support", "GE", and "Unrestricted Electives" is at least 136 units.	0-4
Total Units	0-4

General Education Requirements	
Area	Units
Area A Communication & Critical Thinking	12
1 Oral Communication	
2 Written Communication	
3 Critical Thinking	
Area B Mathematics & Natural Sciences	16
<i>Select at least one lab course from sub-area 1 or 2.</i>	
1 Physical Science	
2 Biological Science	
3 Laboratory Activity	
4 Math/Quantitative Reasoning	
5 Science & Technology Synthesis	
Area C Humanities	16
1 Fine and Performing Arts	
2 Philosophy and Civilization	
3 Literature and Foreign Language	
4 Humanities Synthesis	
Area D Social Sciences	20
1 U.S. History, Constitution, American Ideals	
2 History, Economics and Political Science	
3 Sociology, Anthropology, Ethnic & Gender Studies	
4 Social Science Synthesis	
Area E Lifelong Understanding & Self Development	4
Total Units	68

American Institutions	Units
Courses that satisfy this requirement may also satisfy G.E. Area D1	8

American Cultural Perspectives Requirement	Units
Refer to catalog for list of courses that satisfy this requirements. Course may also satisfy major, minor, GE, or unrestricted elective requirements.	4

The following required support courses should be taken to satisfy the indicated GE Requirements to achieve the minimum units to degree listed at the top of this sheet.

Course		GE Area
Freshman English	ENG 104	A2
Statistics with Applications	STA 120	B4
Nutrition, Science and Health	FN 305	B5
or The Animal Industries and Society	AVS 311	(B5)
Ethical Issues in Food, Ag, & App. Ind.	AG 401	C4
Intro to Am Gov	PLS 201	D1
U.S. History	HST 202	D1
Principles of Economics	EC 201	D2
Food and Culture	FN 228	D3

The remaining GE requirements may be satisfied by any course approved for that area.

No more than 105 community college quarter units or 36 extension credit quarter units may be applied toward a Bachelor's degree.
A minimum 2.0 cumulative GPA is required in core (including option) courses, Cal Poly Pomona courses, and overall work completed in order to receive a degree in this major.

CAREER TRACK COURSES

Agribusiness or Food Industry

FST 125	4	Intro to Food Science and Technology
IBM 301	4	Marketing Management
FMA 310	3	Seminar in Food & Agribusiness Management
FST 325	4	Food Safety & Current Issues
FMA 327	4	Financial Analysis for Agribusiness II
MHR 320	4	Introduction to Entrepreneurship
MHR 321	4	Creativity and Entrepreneurship
AVS 327/L	4	Meat Science & Industry
FMA 330	4	Int. Food & Agribusiness Marketing
FMA 405	4	Food & Agricultural Marketing Applications
FMA 410	3	Issues in California and World Agriculture
FST 423	4	Principles of HACCP
PLT 232	4	Irrigation & Water Management
PLT 203	3	Pomology
PLT 222	4	Culinary Produce
PLT 226	3	Vegetable Crops
PLT 321	3	Crop Quality & Utilization
PLT 351	3	Post Harvest Physiology
PLT 437	3	Environmentally Sustainable Ag.
PLT 334	3	Soil Mgmt. & Conservation

Minimum of 32 units from the above classes, other 12 Units must be approved by Advisor, Total = 44 Units

Animal Industry or Equine Industry

AVS 101/101L	3/1	Feeds and Feeding
AVS 112	4	Animal Science I: Food Animal Science
AVS 113	4	Animal Science II: Companion, Lab, & Exotic Animal Science
AVS 114L	1	Animal Science I: Food Animal Management Laboratory
AVS 115L	1	Animal Science II: Companion, Lab, and Exotic Animal Sci. Lab
AVS 201	3	Animal Diseases
PLT 231/231L	3/1	Basic Soil Science
AHS 302/302L	3/1	Animal Parasitology
AVS 305	4	Genetics of Domestic Animals
AVS 327/327L	3/1	Meat Science & Industry
AVS 350/350L	4/1	Anat. & Physiology of Domestic Animals
AVS 414/414L	3/1	Physiology of Reproduction and Lactation
AHS 450	3	Veterinary Economics & Hospital Management
FMA 450	4	Agricultural Water Resource Management
AVS 125/125L	3/1	Equine Management Science
AVS 355	3	Equine Nutrition
AVS 365/365	3/1	Equine Herd Health Care and Management
FMA 329	3	Equine Enterprise Management
FMA 429	3	Equine Investment Management
FMA 430	3	Equine Appraisal and Evaluation
PLT 223	3	Pastures & Forage Systems
PLT 232	4	Irrigation & Water Management
PLT 334	3	Soil Mgmt. & Conservation

Minimum of 32 units from the above classes; other 12 Units must be approved by Advisor, Total = 44 Units