

ULM ASSESSMENT RUBRIC - ORAL COMMUNICATION SKILLS

Criteria for Successful Performance

Organization

1. There is no logical sequence of information.
2. Presenter does not follow logical sequence (jumps around in presentation).
3. Presenter follows logical sequence, but fails to elaborate.
4. Presenter follows logical sequence and provides explanations/elaboration.

Eye Contact

1. Presenter reads entire report, making no eye contact with audience.
2. Presenter reads most of report, but occasionally makes eye contact with audience.
3. Presenter maintains eye contact with audience most of the time, but frequently returns to notes.
4. Presenter seldom returns to notes, maintaining eye contact with audience throughout the presentation.

Delivery

1. Presenter mumbles, mispronounces terms, makes serious and persistent grammatical errors, and speaks too quietly to be heard by those in the back of the room.
2. Presenter speaks more clearly but still too low to be heard by all in audience, makes significant grammatical errors, and mispronounces some terms.
3. Presenter speaks clearly and loud enough to be heard by most in audience, makes relatively few grammatical errors, and pronounces most terms correctly.
4. Presenter speaks clearly and loud enough for all in audience to hear, makes no grammatical errors, and pronounces all terms correctly and precisely.