



HOSPITALITY MANAGEMENT

Where are the books and periodicals about the Hospitality industry shelved?

Hospitality Industry TX 901 – TX953

Tourism G154.9 – G155.5

Travel G149 – G180

Cookbooks TX 643 – TX840. The subject for cookbooks is cookery, as in Cookery - Italy

Note: we recommend you also use the online *Library Catalog Books and More*.

How do I find articles about the Hospitality industry?

Hospitality and Tourism Index **database** 500,000 records from more than 500 titles; worldwide.

This is **now a full-text** database! Use **SFX** for the citations that do not have a full-text icon.

ABI/Inform **database**

Strong coverage of hospitality subjects. And full text.

Factiva **database**

Not linked to SFX, but mostly full text. See instructions for searching in *Business Subject Databases*. Broad, with worldwide, coverage.

Snapshot Series North America **database**

Detailed online reports include Hospitality industries such as beverages, catering, hotels, etc. Search by subject or select the “Browse” tab, then the “By Industry” tab to see a listing of major industry groups. Open the “View Documents” link for the listing of individual reports. Open each for the **full text** of the report.

Which reference books include the Hospitality industry?

Standard and Poor's Industry Surveys Ref HC 106.6 .S74 (Index table #1)
Surveys for: *Alcoholic Beverages, Foods and Non-alcoholic Beverages, Lodging and Gaming, and Restaurants*. Statistical and analytical data for basic industries.

Encyclopedia of Hospitality and Tourism Ref TX 905 .V57

U.S. Travel Data Center publications:

Impact of Travel on State Economies (Ref G 155 .U6 I46)

Survey of State Travel Offices (Ref G 155 .U6 U58a)

Tourism's Top Twenty (Ref G 155 .A1 T5928)

Travel Market Report (Ref G 155 .U6 T688)

2002 Economic Census (US Bureau of the Census):

<http://www.census.gov/econ/census02/> every five years. See *Industry Series* and *Subject Series*. Scroll down for NAICS 71 and 71 sections.

Business Plans:

Business Plans Handbook : a Compilation of Actual Business Plans Developed by Small Businesses throughout North America (Ref HD 62.7 .B865 Table #1)
Consult the index; set includes plans for Bed & Breakfast; Bars, Restaurants, Travel Agency, and more.

Hospitality Legal Reference Sources:

Hospitality Law Ref KF 2042 .H6 A134
A looseleaf service, updated.

Hospitality Law: Managing Legal Issues in the Hospitality Industry
Ref KF 2042 .H6 H67 2006

Hospitality Industry Directories (examples):

Chain Restaurant Operators Ref TX 907 .D49
Includes industry rankings and statistics

Directory of Food Service Distributors Ref HD 9321.3 .D53
Includes industry rankings and statistics

Hotel & Travel Index, quarterly (Ref TX 907 .H59)
Information on over 45,000 hotels and resorts worldwide.

Food & Beverage Market Place 3v. (Ref HD9321.3 .T5)
Essential!

Demographics (examples): (statistics that tell you about people; where should you locate your hospitality business?)

MPA/ Market Profile Analysis: (Index Table #2)
Los Angeles-Long Beach SMSA Ref HC 108 .L55 M22
Riverside-San Bernardino-Ontario SMSA Ref HC 108 .S62 M22
Anaheim-Santa Ana-Garden Grove Ref HC 108 .A415 M22

US Census on the Internet: <http://www.census.gov/>

Buying power Indexes: (An index that tells you of discretionary income; how much do people in an area have free to spend on dining out?)

CommunityTM Sourcebook of ZIP Code Demographics... Ref HA 203 .S66 S87 (Index Table #2)
Demographics USA; County Edition (Section 12) Ref HF 5415.3 .S87 (Index Table #2)

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